

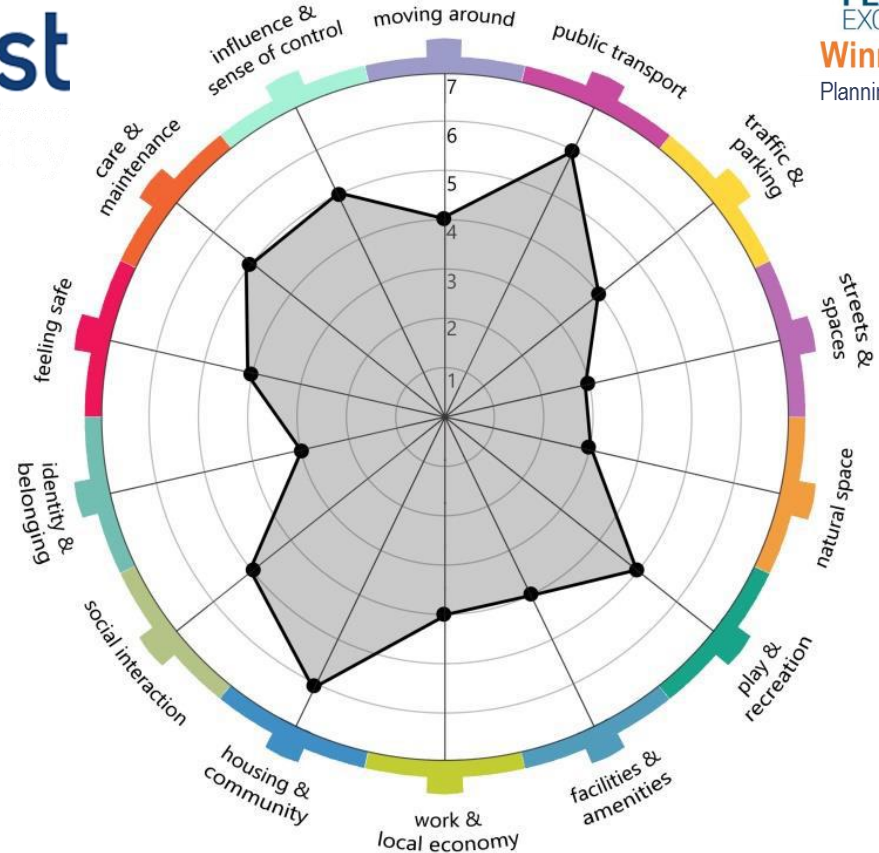


www.placestandard.scot



Place Standard Tool Training Workshop

Origins, Implementation & Design



Twitter
[@placestandard](https://twitter.com/placestandard)

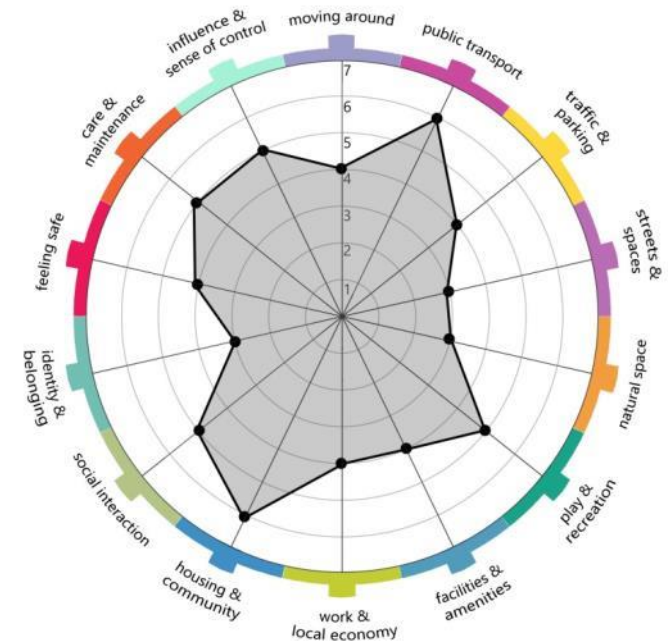


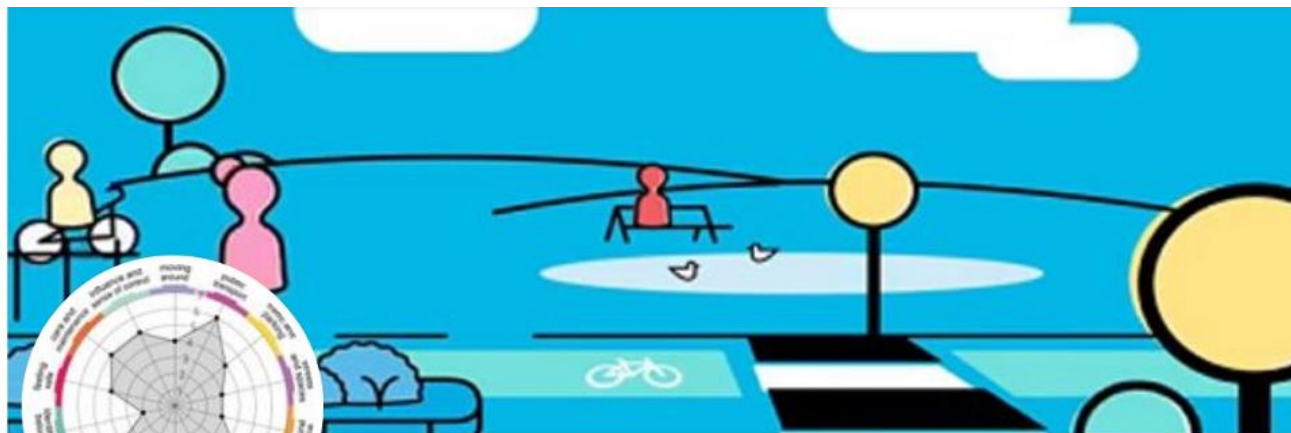
Architecture &
Design Scotland
Ailtearachd is Dealbhadh na h-Alba



Will cover

- Origins
- Design
- Implementation





Follow

Place Standard Tool

@Placestandard

The Place Standard Tool helps communities & decision makers to work together to design places and spaces that improve health & reduce health inequalities.

placestandard.scot

Origins – Place, Health & Inequalities

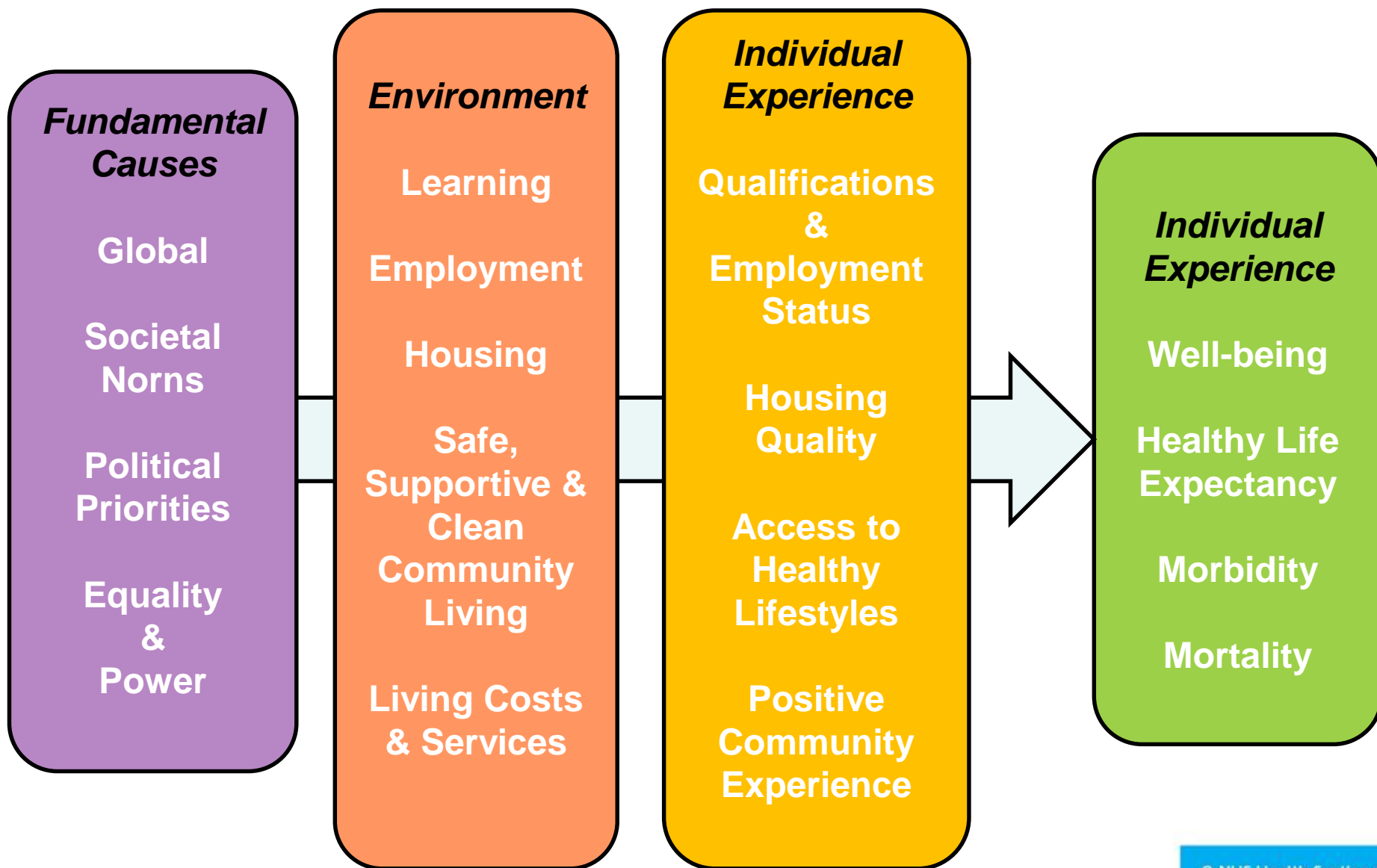


Place

- the **environment** in which we live
- the **people** that inhabit these spaces
- the **quality of life** that comes from the interaction of people and their surroundings



Creating Places (2013)



Global Life Expectancy

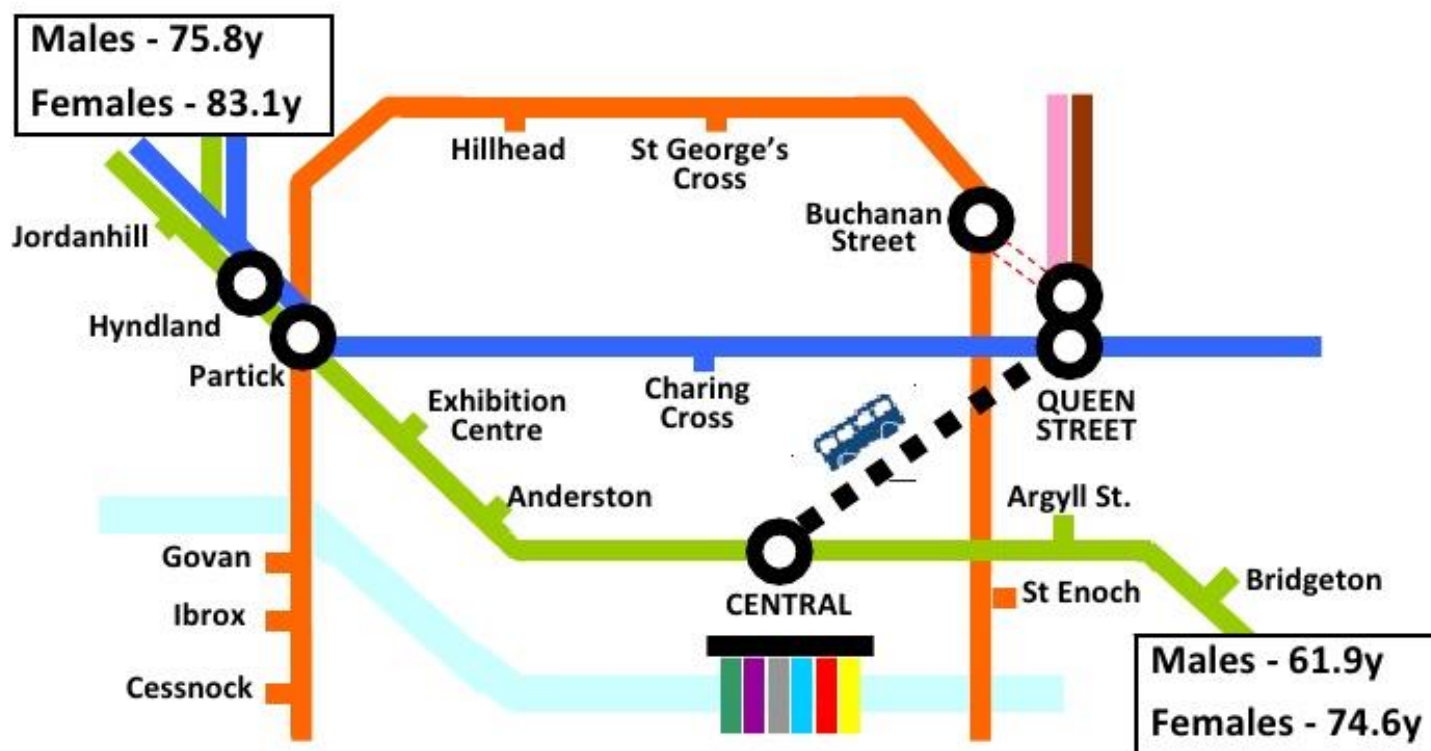
- Sierra Leone – 50.1 Years*
- Scotland – 77 (M) 81 (F)**
- Japan – 83.7 Years*

WHO Global Health Estimates Technical Paper (2016)*

Office National Statistics (2016)**

Glasgow Life Expectancy

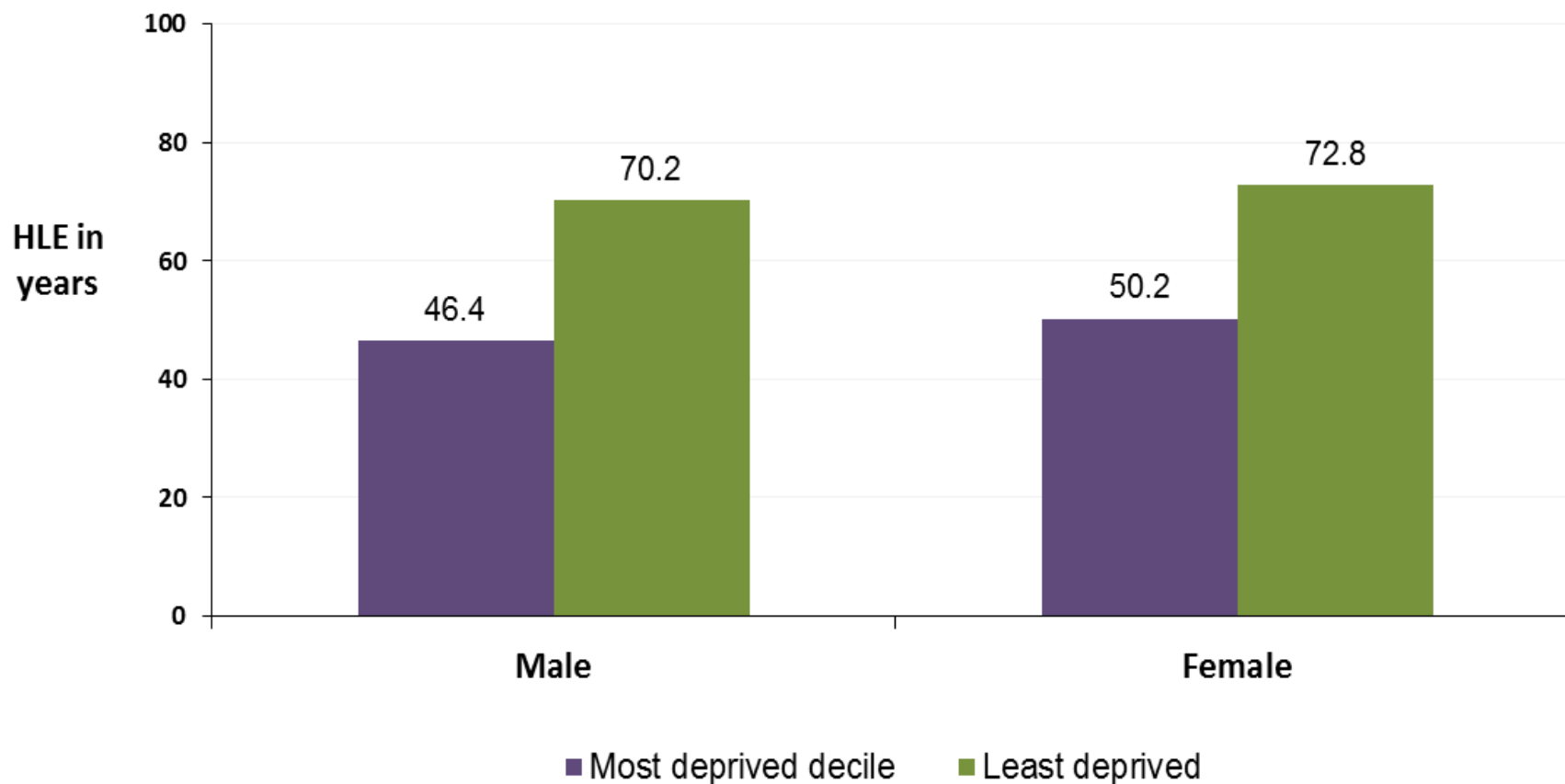
Each stop on the Argyll line travelling East represents a drop of 1.7 years in male life expectancy



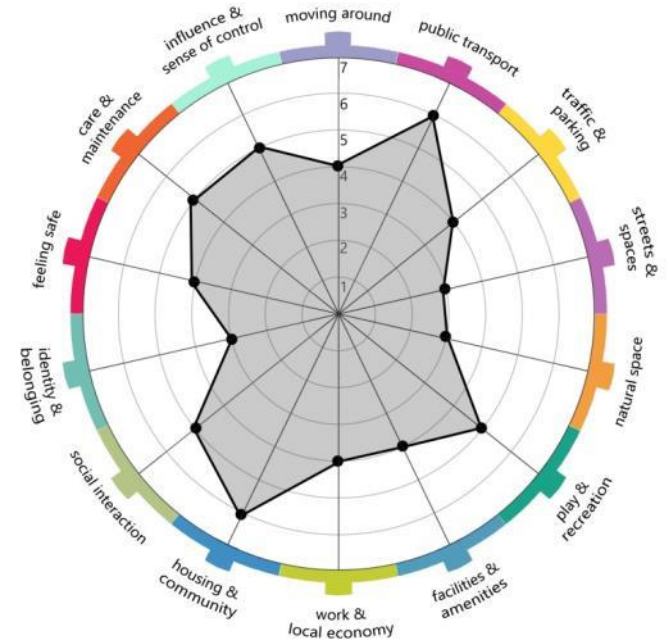
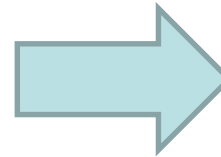
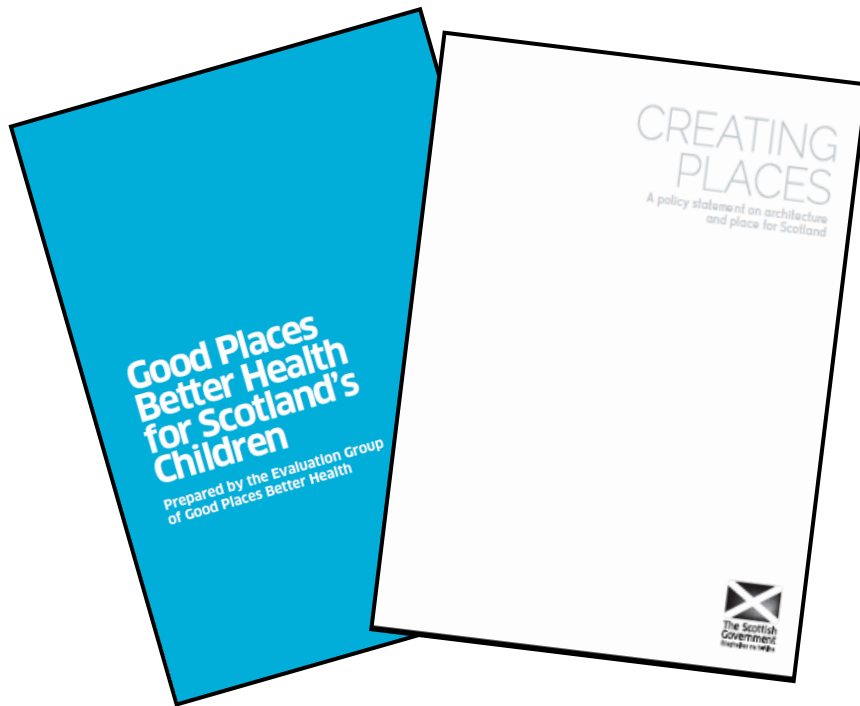
Life expectancy data refers to 2001-5 and was extracted from the GCPH community health and well-being profiles. Adapted from the SPT travel map by Gerry McCartney.

Healthy Life Expectancy in Scotland

Healthy Life Expectancy by Income-Employment Index (IEI) decile
2011-2012 combined



The Place Standard



Partners:

- Scottish Government (Planning & Architecture)
- NHS Health Scotland
- Architecture & Design Scotland
- Glasgow City Council

Getting Started - Good Timing



National Standards
for
Community Engagement



Community
Empowerment (Scotland)
Act 2015

A legal requirement to “prepare and publish a local outcomes improvement plan” July 2015

Strong Political Will

Cabinet Secretary for Social
Justice, Communities and
Pensioners Rights

Alex Neil MSP

**Place Standard Launch
December 2015**



The Place Standard

Key Features



Place Standard Purpose

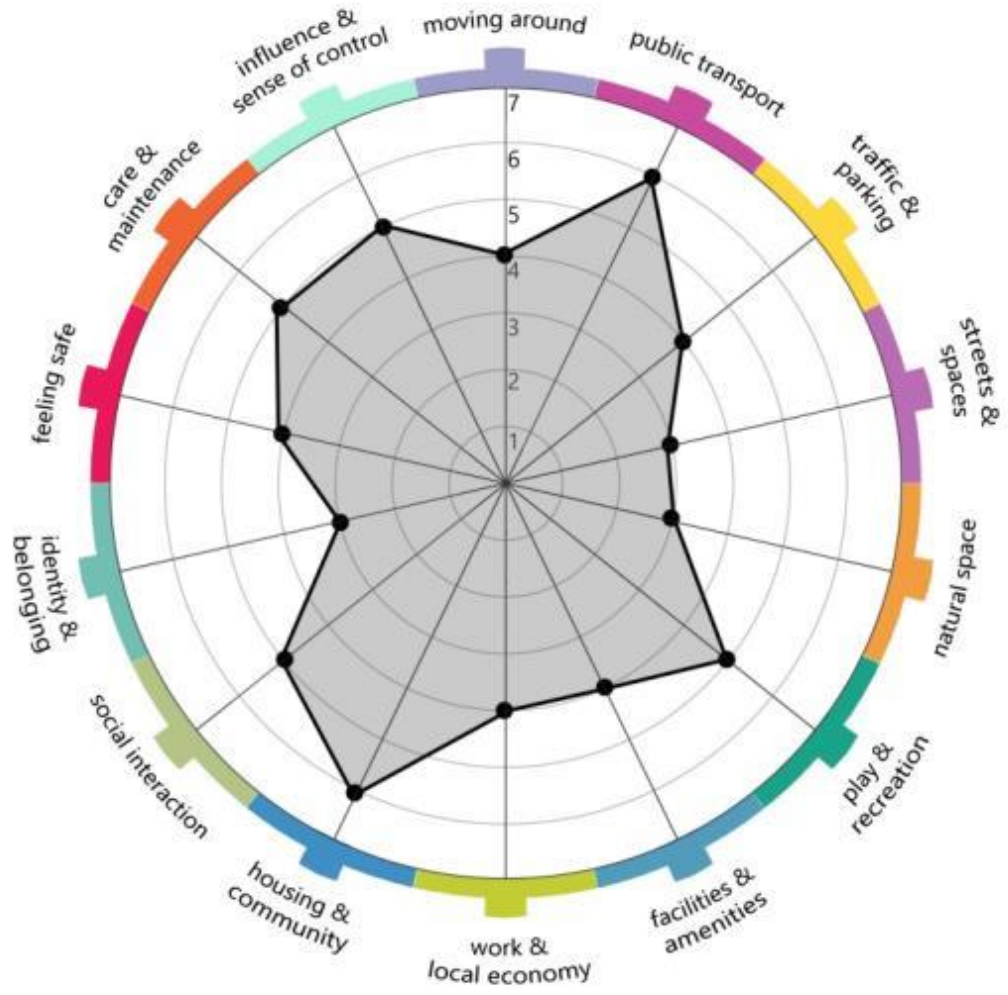


...to support the delivery of high quality places in Scotland and to maximise the potential of the physical and social environment in supporting health, wellbeing and a high quality of life.

Place Standard Principles












Are we having the right conversations with the right people at the right time to change things for the better?



The Themes & Questions

Theme

Question

 Moving Around	Can I easily walk and cycle around using good quality routes?
 Public Transport	Does public transport meet my needs?
 Traffic And Parking	Do traffic and parking arrangements allow people to move around safely and meet community needs?
 Streets & Spaces	Do buildings, streets and public spaces create an attractive place that is easy to get around?
 Natural Space	Can I regularly experience good quality natural space?
 Play & Recreation	Do I have access to a range of spaces and opportunities for play and recreation?
 Facilities & Amenities	Do facilities and amenities meet my needs?
 Work & Local Economy	Is there an active local economy and the opportunity to access good quality work?
 Housing & Community	Does housing support the needs of the community and contribute to a positive environment?
 Social Interaction	Is there a range of spaces and opportunities to meet people?
 Identity & Belonging	Does this place have a positive identity and do I feel I belong?
 Feeling Safe	Do I feel safe?
 Care & Maintenance	Are buildings and spaces well cared for?
 Influence & Sense of Control	Do I feel able to participate in decisions and help change things for the better?

< Getting Started

MOVING AROUND

Walking and cycling are good for both our health and the environment. The design and layout of a place can encourage walking and cycling by providing pleasant and safe routes that connect people to where they want to go.

Now consider the question:

Can I easily walk and cycle around using good quality routes?

Next, rate your place on a scale from 1 to 7 where 1 means there is a lot of room for improvement and 7 means there is very little room for improvement. There are some points on right to help you consider your response.

1 2 3 4 5 6 7

If you wish, note why you rated your answer the way you did below:

800 characters left

< Previous

Next >

Place Standard Guide

Finish

You might want to think about the following:

- Are there enough routes for walking and cycling? Are these given priority over cars and other traffic as much as possible?
- Do routes provide obvious and direct links with the places that people want to go, such as schools, shops, parks and public transport?
- Are routes of good quality, in an attractive environment and pleasant to use?
- Do routes meet the needs of all people regardless of age, mobility or disability? Is seating available for those who may need it?
- Do routes feel safe to use all year round and at different times of the day?

ASSESSMENT COMPLETED

Your assessment is complete. Please click the link below to download your assessment.

If you want to go back and change any of your ratings before downloading your assessment, [click here >>](#)

[Download PDF](#)

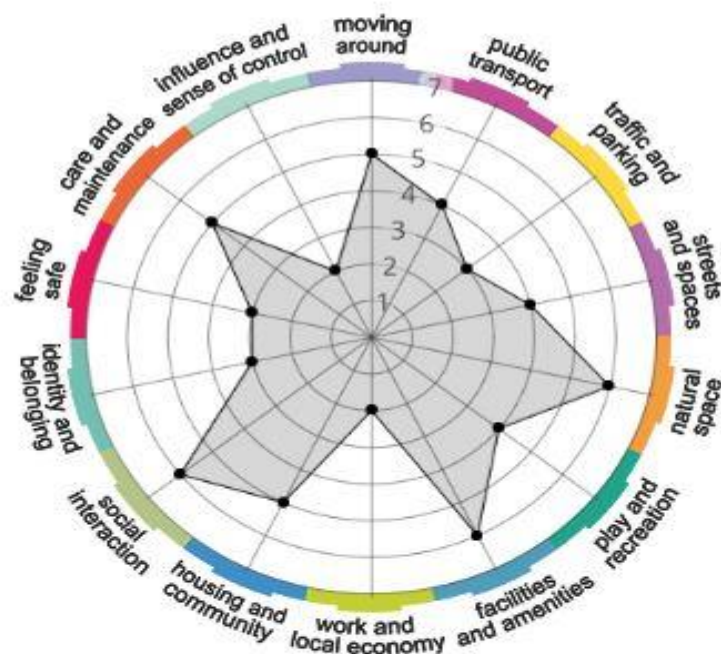
SUMMARY

Assessment Area: Town Centre

Date of Assessment: 20 January 2016

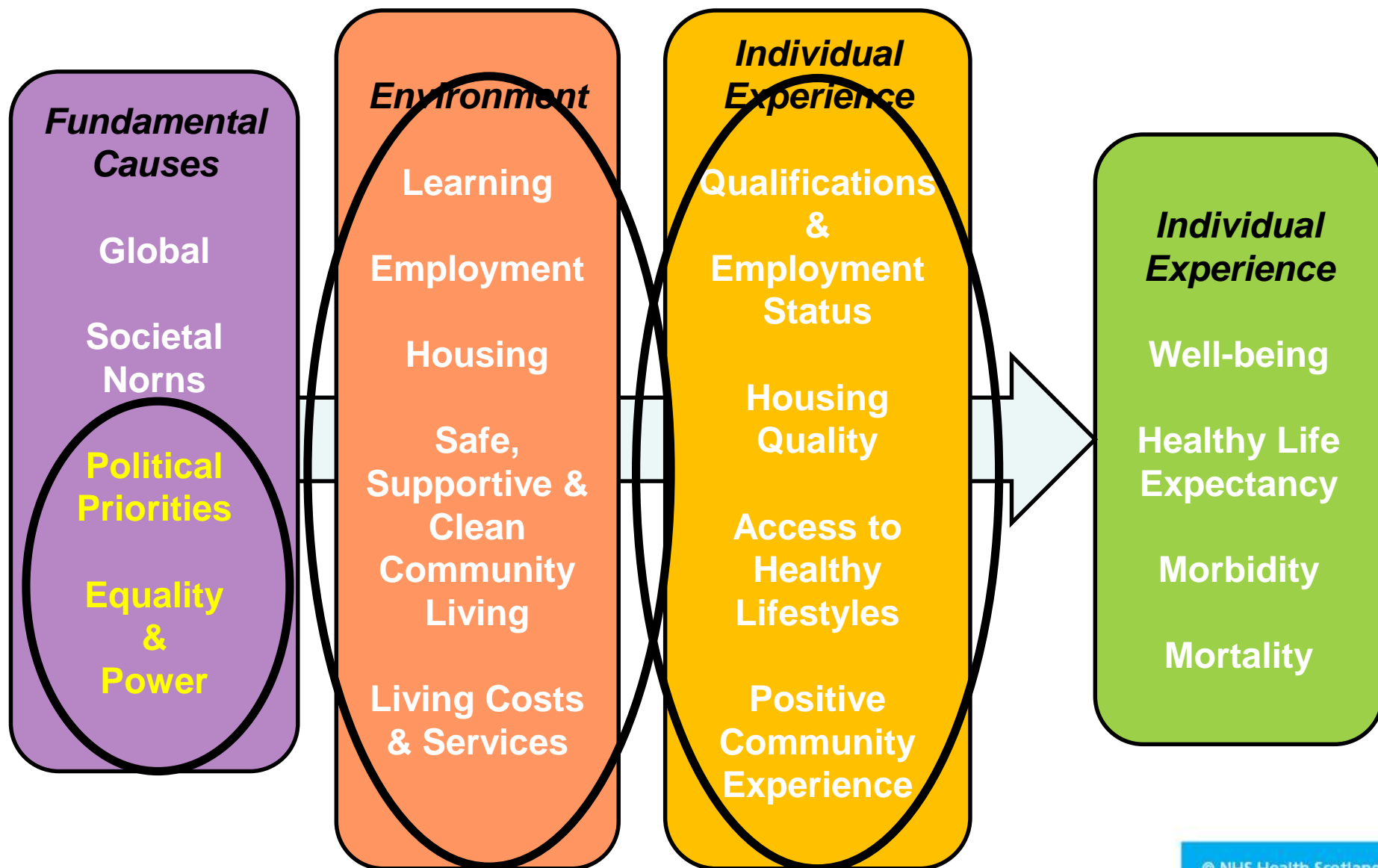
Participants: 10 Primary school students 10x S1 students 4x teaching staff 2x Local authority staff 3x Community Council reps

● Moving around Rating: 5	● Work & local economy Rating: 2
● Public transport Rating: 4	● Housing & community Rating: 5
● Traffic & parking Rating: 3	● Social interaction Rating: 6
● Streets & spaces Rating: 4	● Identity & belonging Rating: 3
● Natural space Rating: 6	● Feeling safe Rating: 3
● Play & recreation Rating: 4	● Care & maintenance Rating: 3
● Facilities & amenities Rating: 6	● Influence & sense of control Rating: 2



 If you want to start a completely new assessment, [click here >>](#)

To support the wider evaluation of the Place Standard, we would welcome feedback on your experience of using the Place Standard and how it was implemented. Please answer some short questions [here](#).



PLACE STANDARD FILM



The Place Standard

When & Where



When to Use the Place Standard

Early stages

Identifying needs and assets
Aligning priorities and investment
Empowering communities, allowing their views to be articulated

Design and development stages

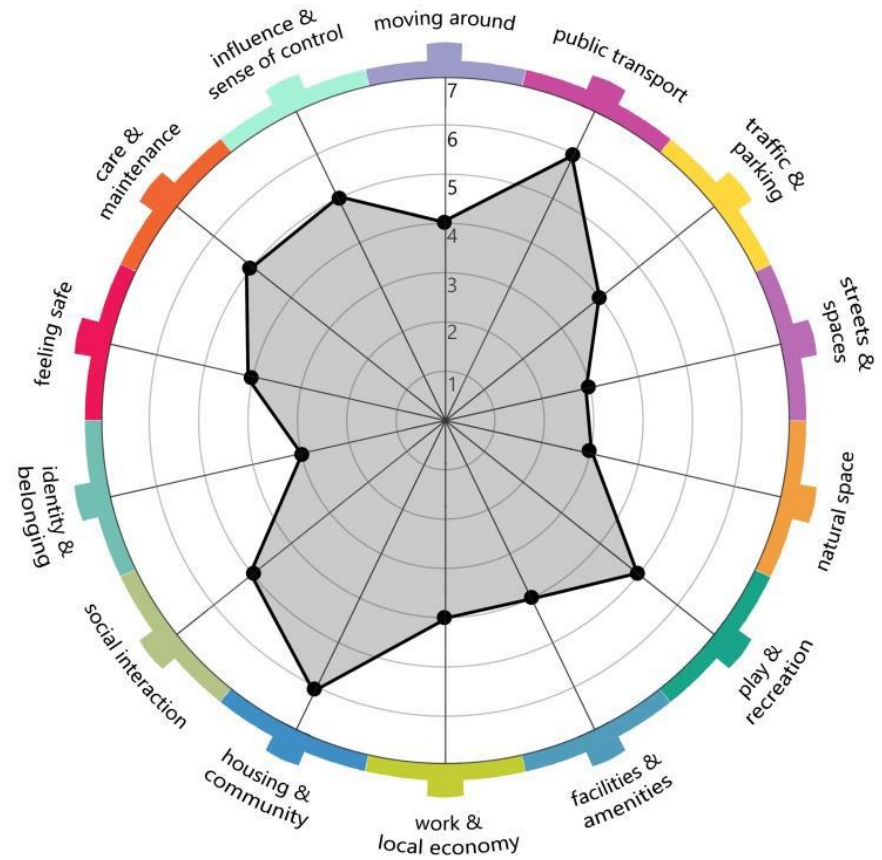
Action planning
Informing or reviewing proposals

For continuous improvement

Monitoring changes and improvements
Community after-care or stewardship
Shared Learning

Gathering community priorities
Informing CPP considerations
Identifying needs
Reviewing impact of initiatives
Business planning
Baseline data
Development planning
Planning consultation
Regeneration planning
Capacity studies for places
Needs assessments
Asset mapping
Data for consultant briefing
Design charrette briefing
Development briefs
Participatory budgeting
Development frameworks
Masterplanning
Option appraisals
Desktop review
Design and access statements
Design review
Cross sector working
Community action planning
Development management

IMPLEMENTATION



Increased Application Across Scotland



Where in Scotland?

Place Standard – How Good is Our Place?

AREA	No	AREA	No
Aberdeen City Council	6	Highland Council	5
Aberdeenshire Council	27	Inverclyde Council	5
Angus Council	3	Orkney Council	1
Argyll and Bute Council	1	North Ayrshire Council	6
Comhairle nan Eilean Siar	3	Perth & Kinross Council	1
Dumfries and Galloway Council	2	Scottish Borders Council	2
Dundee City Council	8	Shetland Islands Council	2
East Ayrshire Council	2	South Ayrshire Council	1
East Dunbartonshire Council	2	South Lanarkshire Council	5
East Lothian Council	1	Stirling Council	4
Edinburgh City Council	6	West Lothian Council	3
Fife Council	8	Loch Lomond & Trossachs National Park	2
Glasgow City Council	6	TOTAL	112

At Least 14,000 People

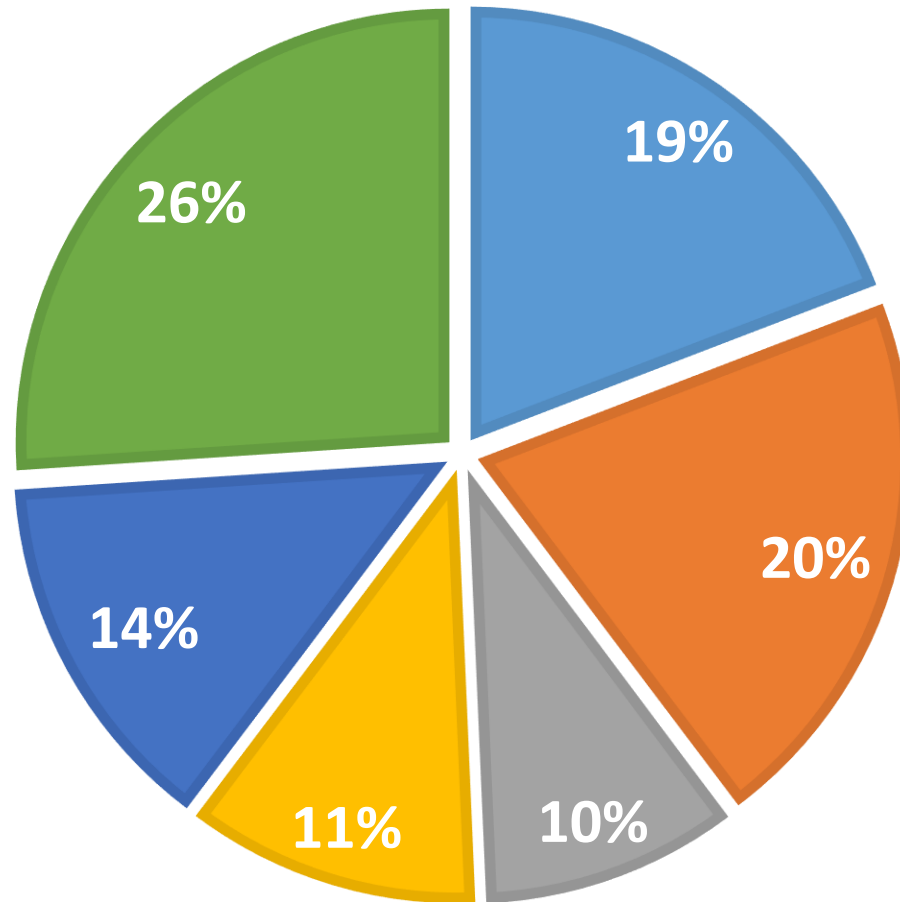
Based on 25 Area Returns November 2017

- Recent review of online data
- Over 4,000 Tools Started
- 65,000 individual data entries
- Reasons included; -
 - Training,
 - Local Authority/Municipality Use,
 - Developers,
 - Schools, and
 - Buying a house!

For What in Scotland?

Place Standard – How Good is Our Place?

- LOIP/Locality Plan Development
- Local Development Plan
- Local Development Framework
- Masterplan
- Training/ awareness-raising
- Local Place Plans

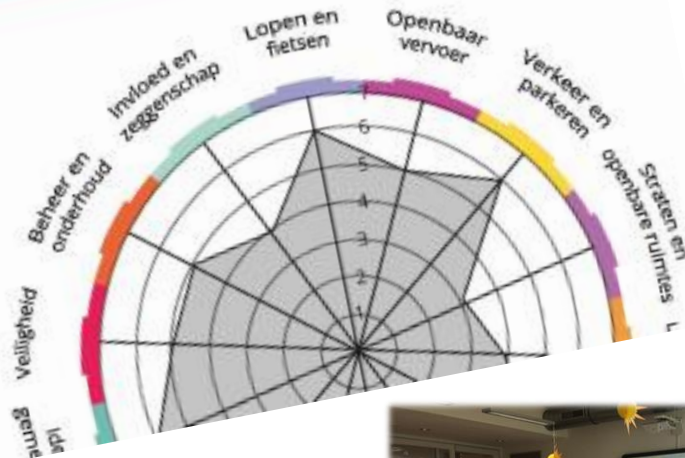


Based on 72 of 78 Recorded Applications November 2017



Beyond UK - Netherlands

De Plekmonitor –
Hoe goed scoort uw plek?



Sas Van Gent Summer 2017



Ondernemers Kanaalzone Zuid
heeft het bericht van Jan Vinke gedeeld.
17 mei om 12:45

Sassenaren mogen vertellen wat ze met hun stad willen

De eerste 16 voor Sas van Gent. Samen met vijf andere ondernemers krijgen ze een enquête die hun te vertellen wat ze met hun stad willen. Het is een unieke kans om te vertellen wat ze met hun stad willen. Het is een unieke kans om te vertellen wat ze met hun stad willen.

Jan Vinke > Ge zijt van Sas van Gent als... 17 mei om 9:04

Dus laat je horen!!!!

Jij en 5 anderen

Leuk Opmerking plaatsen

Ondernemers Kanaal heeft het bericht van



Gemeente Terneuzen
34 minuten

Heb je al een momentje kunnen vinden om de enquête op www.injessasinsas.nl in te vullen? Je kan hem ook aanstaande zaterdag tussen 13.00 en 16.00 uur op papier invullen tijdens Savok Beach op het Keizer Karelplein. Combineer een bezoekje aan dit unieke en gezellige toernooi met het geven van je mening over 't Sas! Graag tot ziens!



In je sas in Sas. Vul je ook de enquête in?
injessasinsas.nl

Vind ik leuk Opmerking plaatsen Delen



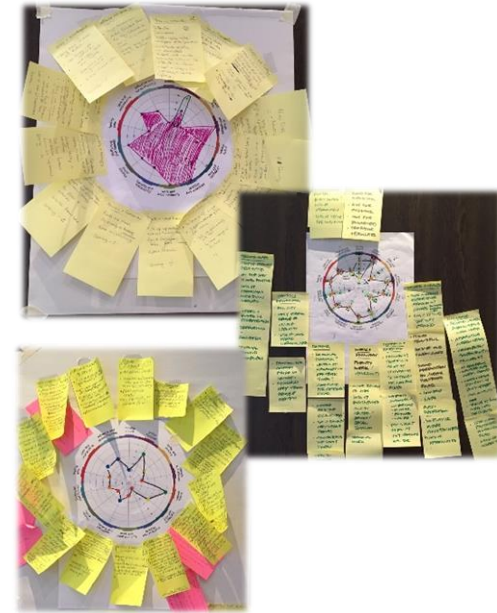
Netherlands Place Standard “Leefplekmeter” LAUNCH

**Utrecht
Friday 18th May**

Beyond UK - Denmark



Beyond UK – European Region



WHO European Healthy Cities Network



**Edinburgh
September 2017**

- **Kaunas, Lithuania**
 - Survey in 11 Kaunas Neighbourhoods.
 - Plan - 1079 people
 - Online questionnaire response 668 people to date
- **Macedonia/Latvia (Riga)**
 - Flexibility & ease of ease for policy planning in different settings across Macedonia.
 - 1 District in Skopje to be test site (May-Sept 2018)

Beyond UK – European Region



WHO European Healthy Cities Network



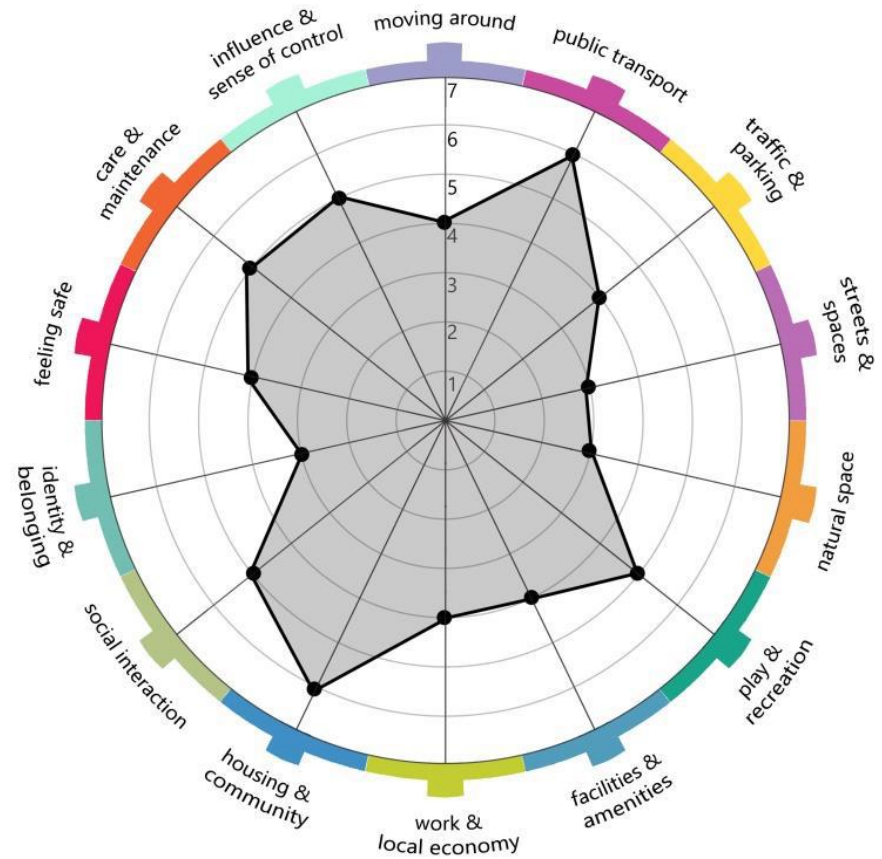
**Antalya
April 2018**

Beyond UK & Europe



Child Friendly Cities

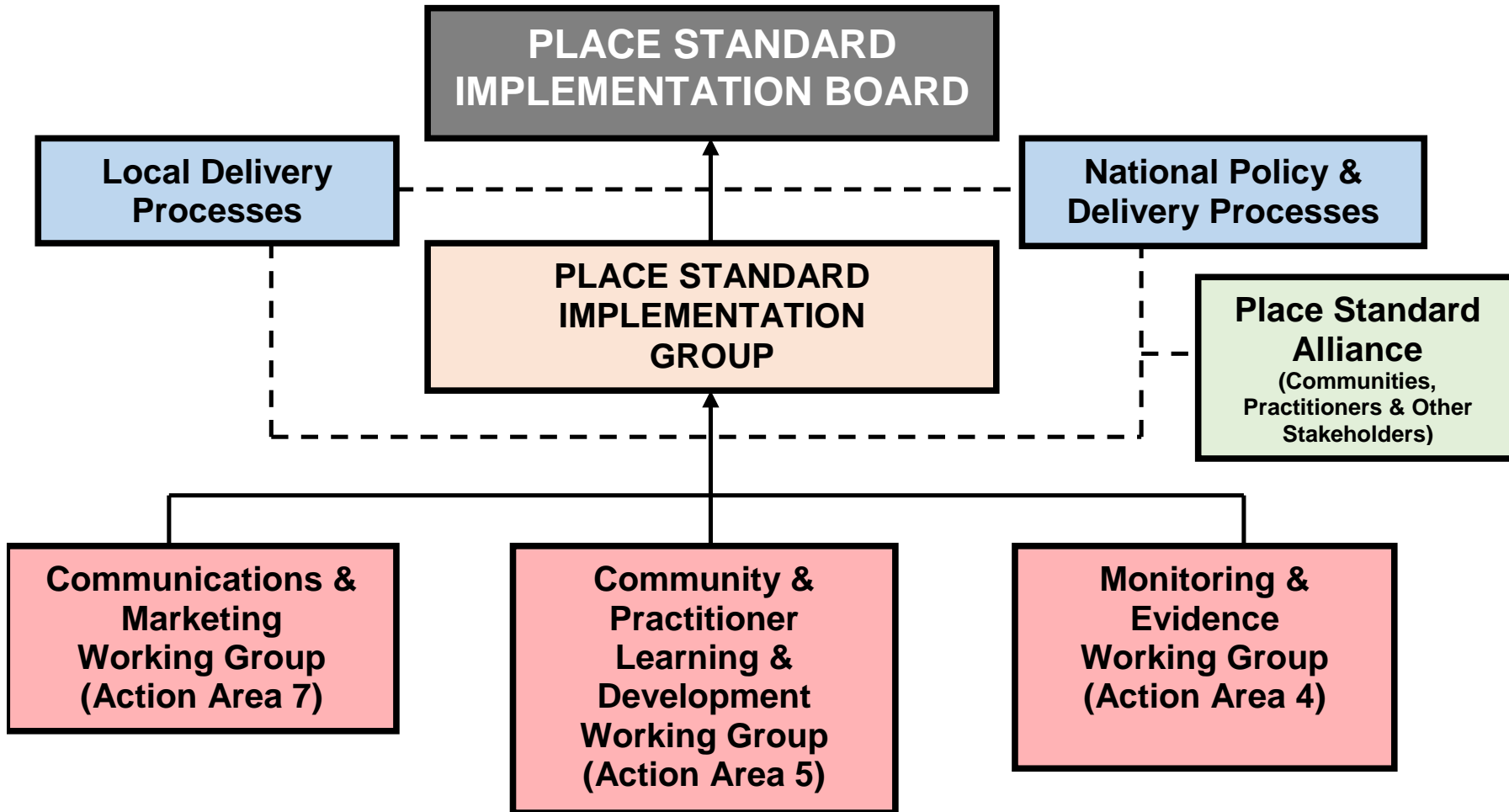
PLANNING & GOVERNANCE



- Place Standard Launched **December 2015**
- National Implementation Plan **July 2016**
- National Governance Structure **September 2016**
- Place Standard Alliance **Dec 2016/May 2017**
- Local/National Support & Delivery Mechanism **May 2017**

8 Outcomes

1. Community & Organisational Leadership
2. Role of Legislation, Policy & Strategy
3. Workforce & Community Capacity
4. Higher & Further Education Learning
5. Public Awareness & Proactive Delivery
6. Equitable Application across Communities
7. Improvement – Evidence of What Works
8. Funding & Awards Criteria





Architecture & Design Scotland

Ailtearachd is Dealbhadh na h-Alba

and





Architecture &
Design Scotland
Albharachd is Dealbhadh na h-Alba



PLACE STANDARD PROCESS EVALUATION MAY 2017

Place Standard process evaluation:
learning from case studies in year one

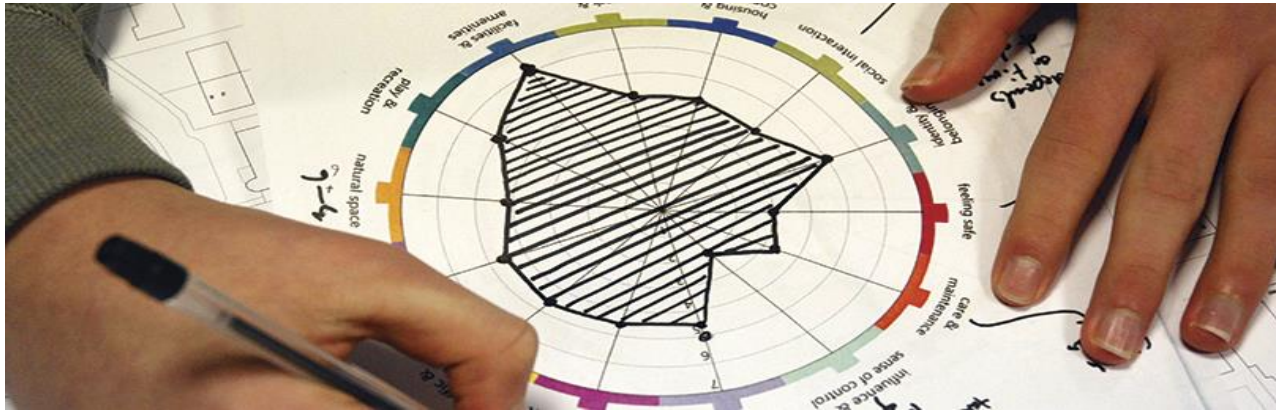


THE PLANNER

RTPI AWARDS FOR
**PLANNING
EXCELLENCE**
Winner 2017

Planning for Wellbeing

Place Standard Review



- Engagement with Users - May 2018
- Pilots – Summer 2018 (Clean Air/International Learning)
- Analysis & Report August 2018
- Updated Product & Resources November 2018
- Launch Spring 2019

Conclusion

- Product translates public health and place making theory into accessible tool
- Places people at heart of decision making
- Highly reputable product and process
- Commitment to improvement & extending relevant application to other areas

Thank You

